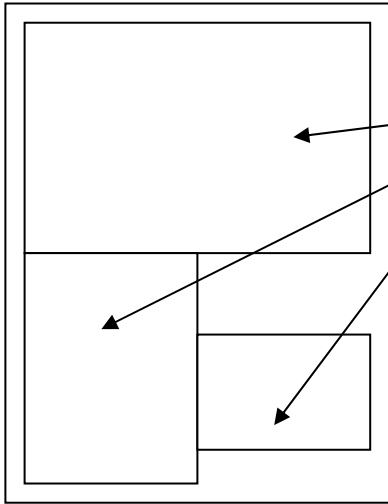


## AD SIZES & RATES



### LOCAL AD

Size	Dimensions	Rate
Full Page	4-1/2" wide x 7-1/4" high	\$ 350
Half Page	4-1/2" wide x 3-1/2" high	\$ 200
Quarter Page	2-1/4" wide x 3-1/2" high	\$ 125
Eighth Page	2-1/4" wide x 1-5/8" high	\$ 70
Your Name (placed with others) on Full Page		\$ 25
Welcome Ad	4-1/2" wide x 7-1/4" high	

### Also available: NATIONAL AD

Placement and Size	Rate
Back Cover, full color	\$ 5,000
Inside Front Cover, full color	\$ 3,500
Inside Back Cover, full color	\$ 3,500
Interior black & white, full page	\$ 800
Interior black & white, half page	\$ 500
Interior color, full page	\$1,500
Interior, color, half page	\$ 950

These ads will appear in all the Program Guides around the country

### Contact and Payment

Please fill out the attached ad order form and either give it to your ad representative or mailed to: **STEVE at: 2010 NY PROGRAM GUIDE, C/O STEVE ABRAHAMS, PO BOX 655, SAN RAMON, CA 94583. CELL: 510-209-6123, [ammasripati@yahoo.com](mailto:ammasripati@yahoo.com)**. Please send a copy of the ad order form with your payments promptly.

**Note:** Payments should be made payable to: **MA CENTER**.

For questions on sales help, ads, or design requirements please contact: **PATTY at HOME #: 941-360-8844, CELL #: 203-219-6428, [patopatty@yahoo.com](mailto:patopatty@yahoo.com)**.

For questions on sales help, ads, or design requirements please contact: **MOHAN - NY PG sales coordinator: 973-214-0067, [amasmohan@gmail.com](mailto:amasmohan@gmail.com)**.

*MA Center is tax exempt under Section 501 (c) (3) of the federal tax laws. Please consult your tax advisor to determine deductibility. To be included, all national and local ad requests and artwork must be received with payment by March 19th, 2010. The MA Center reserves the right to reject any ad copy at its sole discretion.*

### Ad Preparation

These are three ways you can submit your ad/message:

- ◆ **Text Only:** Send us your wording and we'll design an ad for you, adding graphics and /or a logo or send us your logo and we'll use it in the completed design.
- ◆ **Scanned (Digital Ads):** Send us your scanned digital ads via e-mail. We'll either process them directly or contact you to request a hard copy to scan.
- ◆ Fonts should be embedded and files must be formatted in the same size as the ad size that you want. Black & white art should be submitted only for black & white program guide ads. Color art can be submitted for both color and black & white program guide ads. **All files need to be hi-resolution at 300 DPI.** PLEASE THOROUGHLY REVIEW our ad design requirements sheet.